

Welcome to...

# The Gilgandra Directory – Your Local Business Guide.



## Advertise with us...

If you're looking to sell goods and services within Gilgandra, Armatree, Collie, Curban, Gulargambone, Tooraweenah and surrounding areas, [www.gilgandrirectory.com.au](http://www.gilgandrirectory.com.au) is perfect for you!

*The Gilgandra Weekly* **Gilgandra Newspapers** are our locally owned, independent newspapers, delivering local coverage of news, sports and events across our region for 100+ years.

We are passionate advocates for the local story of each town in our region, and cover the issues affecting us all. In addition to providing local news and sporting coverage of our area, we also play an important role in promoting our great local businesses and organisations.

**The Gilgandra Directory** will further help connect our local residents with our great local businesses.

The easy-to-use (smartphone friendly) website includes great local businesses, providing a wide range of goods and services, helping our residents connect with just what they're looking for!

The responsive website features a dedicated page for each of our businesses; complete with pictures, video, logo, phone (with Click to Call), fax, street address, email & website addresses, links to social media, opening hours, Google map (with Directions from your Location) and space for a 200 word explanation of each business offering.



We support our listed businesses with Google AdWords, actively advertising our local businesses to customers searching on Google – right when they're looking for that particular service.

**We're all about... Keeping it Local!**

## Find out more

We'd love to invite all local businesses to be a part of **The Gilgandra Directory**. To find out how we can support your business online... **contact our sales team on 6847 2022.**

*The Gilgandra*  
DIRECTORY

Feature Adverts

Home Page



**\$60<sup>P/M</sup>**  
 (Also includes a  
 Category Page advert)

Category Page



**\$40<sup>P/WK</sup>**

Search results display in order of priority and 'best fit' against the searched word/s.

The screenshot shows a search results page with a search bar at the top. Below the search bar, there are four advert listings, each with a 'More Details' button and a price tag on the right. The listings are:

- FEATURE** (with Gilgandra logo icon): **Feature Adverts** (Suburb 4880) - **Included with EVERY HOME & CATEGORY ADVERT**
- Priority 1** (with Gilgandra logo icon): (Suburb 4880) - **\$30<sup>P/M</sup>**
- Priority 2** (with Gilgandra logo icon): (Suburb 4880) - **\$25<sup>P/M</sup>**
- Priority 3** (with Gilgandra logo icon): (Suburb 4880) - **\$20<sup>P/M</sup>**

At the bottom of the page, there is a red banner with a star icon and the text "Popular Categories".

\*Rates exclude GST

## Advertise with The Gilgandra Weekly

Targeted digital advertising alongside the Gilgandra Weekly local issues and events, comprehensive coverage of local and regional sports and human interest stories.



### Specifications

**Leaderboard Ads:** 728pxW x 90pxH

**Medium Rectangle (MREC) Ads:** 300pxW x 250pxH

**File Formats:** PNG, JPG, GIF

**File size:** <500kb

### Ad Rotation

Each of our advertising spaces are on randomised rotation, with a maximum of 1x Leaderboard ad, 6x MREC ads displaying at a time on top level pages, and 1 of each on Article pages.